

# **Home Group Ltd.**

Housing & Regeneration in  
Cumbria

# Why? 1998

- Housing Plus
- Research identified community need
- Unemployment, intergenerational and environmental issues identified

# The Response

- Community owned social enterprise;  
Home to Work Ltd
- Start up funded by
  - Innovation & Good Practise grant
  - Rural development programme
  - European RDF

# Aims

- To provide employment and training for socially excluded individuals
- To provide sustainable solutions via services in deprived neighbourhoods

# Sustaining momentum

- Charitable status 2004
- Trading arm added 2006
- Flexible, organic approach allows for new funding streams to be accessed

# Delivery, services

- Affordable gardening and decorating services, Landscaping
- Community building refurbishments
- Hosted the development of Phoenix youth scheme; Phoenix YP currently 7 staff; & has attracted a further 400k to Homes neighbourhoods 2004-9

# Delivery, people

- New deal, voluntary & environmental Task force, training for women
- SRB & ERDF job creation
- Services income via trading arm =jobs
- To date 500+ training places, up to 36 employed on the scheme with 120+ moved on to external jobs

# Further Funding income

- SRB, ERDF, Job Centre+ ESF co-financing, Copeland training fund, Cumbria CC, New deal etf, HAZ, Home supporting communities fund, NWDA etc..
- £1.8 million over 10 years
- Project income up from 25k 2005 to 200k 07-8; recession! 08-9

# Stock transfer, new opportunities

- Home grown skills scheme created
- Cumbria Housing Partnership, procurement and employment skills levy

# Home grown

- Training placements
  - Housing, admin, maintenance
  - Voluntary sector, Howgill Children Centre
  - Waged placements, youth & sports projects
  - Schools
  - Local authorities

# Home Grown cont.

- In a short period of time 20 young people into jobs
- Career paths identified and accessed
- A further 10 placements being filled
- Training allowance or minimum wage paid to all clients engaged

# Home Grown cont.

- Seeking support from CRT, Working Neighbourhoods fund and Cumbria HP
- Placements with suppliers funded via CHP; 2 per £1million
- Placements in schools, sports, youth and the voluntary sector now added

# And there's more

- 6 further youth schemes set up with Home as lead or key partner, 20+ jobs
- LSC funded Health care training now facilitated by Home in 3 deprived neighbourhoods 30 clients to date
- Community learning champions scheme being developed

# Questions?

- And Hopefully answers