

HousingNorthwest

Knowsley Housing Trust: Advantage

Knowsley Housing Trust (KHT) has introduced a scheme which is giving people across Knowsley the 'Advantage.'

KHT Advantage is a package of rewards, support and advice. It's helping KHT tenants and Knowsley residents make the most of their homes, lives and communities at a time when it's most needed.

Launched in April 2009, Advantage has already achieved great success creating jobs, training and volunteer opportunities.

The Advantage discount card helps 13,500 KHT tenants reduce their weekly shopping bills and can be used at local shops and businesses. This boosts the local economy, ensuring people spend more of their income in Knowsley. There's also a specialist helpline providing advice to help tenants and their family.

Since April, Advantage has awarded £273,000 in grants supporting projects around worklessness, the green agenda, affordable warmth, financial inclusion and community initiatives.

Examples include:

- new catering jobs in Halewood and Huyton
- training opportunities in manufacturing, improving chances of getting jobs and careers
- funding credit unions helping people out of debt and into saving

In providing homes, jobs and services, KHT already makes a massive contribution to Knowsley. Investing an additional £1.4m this year through the Advantage scheme alone, increases this further.

For more information contact Louise Harris, Head of Advantage 0151 290 7097 louise.harris@k-h-t.org

Or visit our website <http://advantage.k-h-t.org/>

www.housingnorthwest.co.uk

Housing NW is a partnership between Government Office for the North West, North West Housing Forum, 4NW, National Housing Federation (North) and Chartered Institute of Housing (North West Branch).